



**WISCONSIN ASSOCIATION OF
SCHOOL DISTRICT
ADMINISTRATORS**

**WASDA
BUSINESS PARTNER
2009-2010 PROGRAM
OPPORTUNITIES**

***INVEST TODAY TO
BEGIN BUILDING LONG TERM
RELATIONSHIPS WITH THE
ULTIMATE DECISION MAKERS!***

Wisconsin Association of School District Administrators
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Contact: Nancy Lund, WASDA Executive Assistant
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WASDA LEGAL SEMINAR
JULY 29-31, 2009
STONE HARBOR RESORT - STURGEON BAY

This very popular annual WASDA event typically draws approximately 175 superintendents. Get a jump on the new school year by spending valuable time with the key decision makers at a great location in Door County!

ONLY 25 WASDA Business Partners will be able to participate in the WASDA Legal Seminar for a fee of \$875 per company. They will receive the following benefits:

- Attendance for **two representatives** from their company to attend any and all parts of the seminar, including all meals. This will be your opportunity to be **embedded** in the WASDA Legal Seminar.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE LEGAL SEMINAR:

- **Thursday morning breakfast** (Estimated cost - \$2000 - you will be billed for the actual cost of the event.)
- **Thursday evening reception - 5:30 to 6:30 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - \$1200 - you will be billed for the actual cost of the event).
- **Friday morning breakfast** (Estimated cost - \$2000 - you will be billed for the actual cost of the event.)
Your company must be registered to attend the Legal Seminar in order to sponsor one of the events listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____ Contact Person: _____
Contact Phone: _____ Contact E-Mail Address: _____
Address: _____ City, State, Zip: _____

_____ **2009 WASDA Legal Seminar** (For 2 Representatives to Attend) - \$875
_____ Thursday Morning Breakfast (You will be billed for the cost after the event)
_____ Thursday Evening Reception (You will be billed for the cost after the event)
_____ Friday Morning Breakfast (You will be billed for the cost after the event)
Please provide the following information for the representatives that will be attending:
Name: _____ Name: _____
Title: _____ Title: _____
E-Mail Address: _____ E-Mail Address: _____

**FALL SUPERINTENDENTS CONFERENCE SPONSORED BY WASDA in
Cooperation with State Superintendent of Public Instruction Elizabeth Burmaster
September 23-25, 2009
MADISON CONCOURSE HOTEL - MADISON**

This event is the largest event held exclusively for Wisconsin's public school superintendents. This is a great opportunity for you to meet and mingle with over 300 of the ultimate decision makers for Wisconsin's public schools!

Previously conducted by the Department of Public Instruction, WASDA is now planning and conducting this event.

ONLY 25 WASDA Business Partners will be able to participate in the Fall Superintendents Conference for a fee of \$875 per company. They will receive the following benefits:

- Attendance for **two representatives** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the Fall Superintendents Conference.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE FALL CONFERENCE:

- **Wednesday evening reception - 8:30 to 10 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - \$1500 - you will be billed for the actual cost of the event)
 - **Thursday evening reception - 5 to 6:30 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and hot and cold hors d'oeuvres. (Estimated cost - \$3000 - you will be billed for the actual cost of the event)
- Your company must be registered to attend the conference in order to sponsor one of the events listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____ Contact Person: _____
Contact Phone: _____ Contact E-Mail Address: _____
Address: _____ City, State, Zip: _____

_____ **2009 WASDA Fall Conference** (For 2 Representatives to Attend) - \$875
_____ Wednesday Evening Reception (You will be billed for the cost after the event)
_____ Thursday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: _____ Name: _____
Title: _____ Title: _____
E-Mail Address: _____ E-Mail Address: _____

WASDA WINTER SEMINAR
DECEMBER 9-10, 2009
MADISON CONCOURSE HOTEL - MADISON

This annual WASDA event typically draws approximately 175 superintendents. Here is another opportunity for you to spend critical one-on-one time with the ULTIMATE decision makers!

ONLY 25 WASDA Business Partners will be able to participate in the WASDA Winter Seminar for a fee of \$500 per company. They will receive the following benefits:

- Attendance for **one representative** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the WASDA Winter Seminar.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE WINTER SEMINAR:

- **Wednesday evening reception - 8:30 to 10 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - \$1500 - you will be billed for the actual cost of the event).
- **Thursday morning breakfast** (Estimated cost - \$2000 - you will be billed for the actual cost of the event.) Your company must be registered to attend the Winter Seminar in order to sponsor one of the events listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____ Contact Person: _____
Contact Phone: _____ Contact E-Mail Address: _____
Address: _____ City, State, Zip: _____

_____ **2009 WASDA Winter Seminar** (For 1 Representative to Attend) - \$500
_____ Wednesday Evening Reception (You will be billed for the cost after the event)
_____ Thursday Morning Breakfast (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: _____ Name: _____
Title: _____ Title: _____
E-Mail Address: _____ E-Mail Address: _____

WISCONSIN RtI SUMMIT
MARCH 10-11, 2010
KI CONVENTION CENTER – GREEN BAY

This new event has the potential to draw hundreds of school administrators from throughout Wisconsin. Here is another opportunity for you to spend critical one-on-one time with the ULTIMATE decision makers.

ONLY 25 WASDA Business Partners will be able to participate in this Wisconsin RtI Summit for a fee of \$500 per company. They will receive the following benefits:

- Attendance for **one representative** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the Wisconsin RtI Summit.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE WINTER SEMINAR:

- **Wednesday evening reception - 5 - 6 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (You will be billed for the actual cost of the event). Your company must be registered to attend the Wisconsin RtI Summit in order to sponsor the event listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____ Contact Person: _____
Contact Phone: _____ Contact E-Mail Address: _____
Address: _____ City, State, Zip: _____

_____ **2010 Wisconsin RtI Summit** (For 1 Representative to Attend) - \$500
_____ Wednesday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: _____ Name: _____
Title: _____ Title: _____
E-Mail Address: _____ E-Mail Address: _____

WASDA ANNUAL EDUCATIONAL CONFERENCE
MAY 5-7, 2010
THE KALAHARI RESORT – WISCONSIN DELLS

As the school year winds down, one final opportunity to build on your relationships with Wisconsin's educational leaders. This is a **MUST-ATTEND** event for all **WASDA Business Partners!**

ONLY 25 WASDA Business Partners will be able to participate in the WASDA Annual Educational Conference for a fee of \$1,200 per company. They will receive the following benefits:

- Attendance for *two representatives* from their company to attend any and all parts of the convention, including all meals. This will be your opportunity to be *embedded* in the WASDA convention.
- A *one-page advertisement* in the convention binder to be distributed to every attendee.
- An *electronic listing* of all WASDA members.
- Business Partners will be *listed on a contact board* near registration.
- Each Business Partner will host a table during the Thursday noon luncheon.
- Each Business Partner will host a round table during one of the "Expert Mini-Sessions" on Thursday.

WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE SPRING CONVENTION:

- **Thursday morning breakfast** (Estimated cost - \$3000 - you will be billed for the actual cost of the event.)
 - **Friday morning breakfast** (Estimated cost - \$3000 - you will be billed for the actual cost of the event.)
 - **Thursday evening buffet dinner** (Estimated cost - \$6000 – you will be billed for the actual cost of the event.)
- Your company must be registered to attend the convention in order to sponsor one of the events listed above.

REGISTER FOR THIS EVENT BELOW:

Company: _____ Contact Person: _____
Contact Phone: _____ Contact E-Mail Address: _____
Address: _____ City, State, Zip: _____

_____ **2010 WASDA Annual Educational Conference** (For 2 Representatives to Attend) - \$1200
_____ Wednesday Evening Reception (You will be billed for the cost after the event)
_____ Thursday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: _____ Name: _____
Title: _____ Title: _____
E-Mail Address: _____ E-Mail Address: _____