



**WISCONSIN ASSOCIATION OF  
SCHOOL DISTRICT  
ADMINISTRATORS**

**WASDA  
BUSINESS PARTNER  
2010-2011 PROGRAM  
OPPORTUNITIES**

***INVEST TODAY TO  
BEGIN BUILDING LONG TERM  
RELATIONSHIPS WITH THE  
ULTIMATE DECISION MAKERS!***

Wisconsin Association of School District Administrators  
4797 Hayes Road  
Madison, WI 53704  
608/242-1090  
608/242-1290- FAX

[www.wasda.org](http://www.wasda.org)

Contact: Nancy Lund, WASDA Executive Assistant  
[nlund@wasda.org](mailto:nlund@wasda.org)

**WASDA LEGAL SEMINAR**  
**JULY 28-30, 2010**  
**STONE HARBOR RESORT - STURGEON BAY**

**This very popular annual WASDA event typically draws approximately 175 superintendents. Get a jump on the new school year by spending valuable time with the key decision makers at a great location in Door County!**

**ONLY 25 WASDA Business Partners** will be able to participate in the WASDA Legal Seminar for a fee of \$875 per company. They will receive the following benefits:

- Attendance for **two representatives** from their company to attend any and all parts of the seminar, including all meals. This will be your opportunity to be **embedded** in the WASDA Legal Seminar.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

**WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE LEGAL SEMINAR:**

- **Thursday morning breakfast** (Estimated cost - \$2000 - you will be billed for the actual cost of the event.)
- **Thursday evening reception - 5:30 to 6:30 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - \$1200 - you will be billed for the actual cost of the event).
- **Friday morning breakfast** (Estimated cost - \$2000 - you will be billed for the actual cost of the event.)  
Your company must be registered to attend the Legal Seminar in order to sponsor one of the events listed above.

**REGISTER FOR THIS EVENT BELOW:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-Mail Address: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

\_\_\_\_\_ **2010 WASDA Legal Seminar** (For 2 Representatives to Attend) - \$875  
\_\_\_\_\_ Thursday Morning Breakfast (You will be billed for the cost after the event)  
\_\_\_\_\_ Thursday Evening Reception (You will be billed for the cost after the event)  
\_\_\_\_\_ Friday Morning Breakfast (You will be billed for the cost after the event)  
Please provide the following information for the representatives that will be attending:  
Name: \_\_\_\_\_ Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Title: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**FALL SUPERINTENDENTS CONFERENCE SPONSORED BY WASDA in  
Cooperation with State Superintendent of Public Instruction Elizabeth Burmaster  
September 15-17, 2010  
MADISON CONCOURSE HOTEL - MADISON**

**This event is the largest event held exclusively for Wisconsin's public school superintendents. This is a great opportunity for you to meet and mingle with over 300 of the ultimate decision makers for Wisconsin's public schools!**

Previously conducted by the Department of Public Instruction, WASDA is now planning and conducting this event.

**ONLY 25 WASDA Business Partners** will be able to participate in the Fall Superintendents Conference for a fee of \$875 per company. They will receive the following benefits:

- Attendance for **two representatives** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the Fall Superintendents Conference.
- An **electronic listing** of all WASDA members.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

**WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE FALL CONFERENCE:**

- **Wednesday evening reception - 8:30 to 10 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (Estimated cost - \$1500 - you will be billed for the actual cost of the event)
  - **Thursday evening reception - 5 to 6:30 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and hot and cold hors d'oeuvres. (Estimated cost - \$3000 - you will be billed for the actual cost of the event)
- Your company must be registered to attend the conference in order to sponsor one of the events listed above.

**REGISTER FOR THIS EVENT BELOW:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-Mail Address: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

\_\_\_\_\_ **2010 WASDA Fall Conference** (For 2 Representatives to Attend) - \$875  
\_\_\_\_\_ Wednesday Evening Reception (You will be billed for the cost after the event)  
\_\_\_\_\_ Thursday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: \_\_\_\_\_ Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Title: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**WISCONSIN RtI SUMMIT**  
**MARCH 9-10, 2011**  
**KI CONVENTION CENTER – GREEN BAY**

**This new event has the potential to draw hundreds of school administrators from throughout Wisconsin. Here is another opportunity for you to spend critical one-on-one time with the ULTIMATE decision makers.**

**ONLY 25 WASDA Business Partners** will be able to participate in this Wisconsin RtI Summit for a fee of \$500 per company. They will receive the following benefits:

- Attendance for **one representative** from their company to attend any and all parts of the conference, including all meals. This will be your opportunity to be **embedded** in the Wisconsin RtI Summit.
- An **electronic listing** of all Summit attendees.
- One **complimentary half page ad** in the electronic WASDA Newsletter - you may select which month it would appear.
- Business Partners will be **listed in the program, on the WASDA website and on a contact board** near registration.

**WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE WINTER SEMINAR:**

- **Wednesday evening reception - 5 - 6 p.m.** Hosted bar (can be completely open bar or beer/wine/soda) and light snacks. (You will be billed for the actual cost of the event). Your company must be registered to attend the Wisconsin RtI Summit in order to sponsor the event listed above.

**REGISTER FOR THIS EVENT BELOW:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-Mail Address: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

\_\_\_\_\_ **2011 Wisconsin RtI Summit** (For 1 Representative to Attend) - \$500  
\_\_\_\_\_ Wednesday Evening Reception (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

**WASDA ANNUAL EDUCATIONAL CONFERENCE**  
**MAY 4-6, 2011**  
**THE KI CONVENTION CENTER – GREEN BAY**

**As the school year winds down, one final opportunity to build on your relationships with Wisconsin’s educational leaders. This is a MUST-ATTEND event for all WASDA Business Partners!**

*ONLY 25 WASDA Business Partners* will be able to participate in the WASDA Annual Educational Conference for a fee of \$1,200 per company. They will receive the following benefits:

- Attendance for *two representatives* from their company to attend any and all parts of the convention, including all meals. This will be your opportunity to be *embedded* in the WASDA convention.
- A *one-page advertisement* in the convention binder to be distributed to every attendee.
- An *electronic listing* of all WASDA members.
- Business Partners will be *listed on a contact board* near registration.
- Each Business Partner will host a table during the Thursday noon luncheon.

**WE ALSO HAVE ADDITIONAL SPONSORSHIP OPPORTUNITIES AVAILABLE DURING THE SPRING CONVENTION:**

- **Thursday morning breakfast** (Estimated cost - \$3000 - you will be billed for the actual cost of the event.)
  - **Friday morning breakfast** (Estimated cost - \$3000 - you will be billed for the actual cost of the event.)
  - **Thursday evening buffet dinner** (Estimated cost - \$6000 – you will be billed for the actual cost of the event.)
- Your company must be registered to attend the convention in order to sponsor one of the events listed above.

**REGISTER FOR THIS EVENT BELOW:**

Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Contact E-Mail Address: \_\_\_\_\_  
Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

\_\_\_\_\_ **2011 WASDA Annual Educational Conference** (For 2 Representatives to Attend) - \$1200  
\_\_\_\_\_ Thursday Morning Breakfast Sponsorship (You will be billed for the cost after the event)  
\_\_\_\_\_ Friday Morning Breakfast Sponsorship (You will be billed for the cost after the event)  
\_\_\_\_\_ Thursday Evening Reception Sponsorship (You will be billed for the cost after the event)

Please provide the following information for the representatives that will be attending:

Name: \_\_\_\_\_ Name: \_\_\_\_\_  
Title: \_\_\_\_\_ Title: \_\_\_\_\_  
E-Mail Address: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_